

Executive Report 2015



TRANSFORMING LIVES

مؤسسة الجليلة
AL JALILA FOUNDATION





We are living proof that when people have the courage and commitment to transform a dream into reality, there is nothing that can stop them.

”

His Highness Sheikh Mohammed Bin Rashid Al Maktoum
Vice-President and Prime Minister of the UAE and Ruler of Dubai



Message from our Chairperson

As a young Foundation, we are inspired by our young nation whose achievements have surpassed the world's expectations in an impressively short time. Our operations are in sync with the UAE Vision 2021, as outlined by His Highness Sheikh Mohammed Bin Rashid Al Maktoum, Vice-President and Prime Minister of the UAE and Ruler of Dubai.

The UAE's vision revolves around the theme 'United in Ambition and Determination'. Similarly, unity is at the heart of all our Foundation's pursuits: unity between the public and private sectors; donors uniting under their shared generosity; our partnerships with fellow humanitarian organisations; collaborations with the academic and scientific communities; as well as showing solidarity with patients and the wider society.

By championing homegrown solutions for current and anticipated health challenges, we aim to make the UAE the global backbone of medical progress.

We believe the benefits of Al Jalila Foundation will extend regionally and internationally because hope has no borders.



His Highness Sheikh Ahmed Bin Saeed Al Maktoum
Chairperson of the Board of Trustees



TRANSFORMING LIVES.

Two small words that when combined bear great responsibility.

At Al Jalila Foundation we take our responsibility seriously. Responsibility to our founder who has entrusted us with his vision. Responsibility to our donors who have empowered us to fulfill our mission. And responsibility to the people we serve: be it a hopeful patient, an aspiring student or pioneering scientist.

Whilst still in our infancy we, at Al Jalila Foundation, have worked tirelessly to cement a place for ourselves in the community attracting the support of business men and women, philanthropists and members of the community who all share our aspirations to position Dubai and the UAE at the forefront of medical innovation. With their generous support, we have been able to deliver a number of healthcare programs that have benefited people in the UAE and beyond. Our testimonials echo gratitude and recognition for our country's leaders who have the courage to push the boundaries of medical discovery.

Every word, every image, every page in this report reflects the commitment and pride of Al Jalila Foundation employees in fulfilling the vision of His Highness Sheikh Mohammed Bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, to transform lives – a responsibility we are proud to uphold, and one which will continue to guide us to deliver innovative and sustainable philanthropic programs that will impact generations to come.

Dr Raja Easa Al Gurg

Member of the Board of Trustees and Chairperson of the Board of Directors



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OUR ORGANISATION

Al Jalila Medical Education and Research Support Foundation was established on 22 November 2012 under Law No. (10) of 2012. Al Jalila Foundation was officially launched on **1 April 2013** by His Highness Sheikh Mohammed Bin Rashid Al Maktoum, Vice President and Prime Minister of the United Arab Emirates (UAE) and Ruler of Dubai, to position Dubai and the UAE at the forefront of medical innovation.

Al Jalila Foundation invests in medical **education** and **research**; and supports **treatment** of patients in need.



EDUCATION



RESEARCH



TREATMENT



OUR PROGRAMS

PROGRAM	EDUCATION	RESEARCH	TREATMENT
A'awen			✓
Ana Asma'a			✓
Brest Cancer Support Group	✓	✓	✓
Destination Medicine	✓		
Healthcare Awareness Workshops	✓		
International Research Fellowships	✓	✓	
International Conferences	✓		
Medical Education Support	✓		
Omniyat Dania		✓	✓
Physiotherapy support at leading sports events across the UAE			✓
Postgraduate Scholarships (UAE)	✓		
Postgraduate Scholarships (International)	✓		
Research Seed Grants	✓		
Research Symposium	✓	✓	
Scientific Medical Publications	✓	✓	
Ta'alouf Parents Training	✓	✓	
Ta'alouf Teachers Training	✓	✓	
UNICEF Partnership	✓		✓
#TeamAlJalila community fundraising program	✓	✓	✓
7EmiratesRun (to support children with limb deformities)		✓	✓



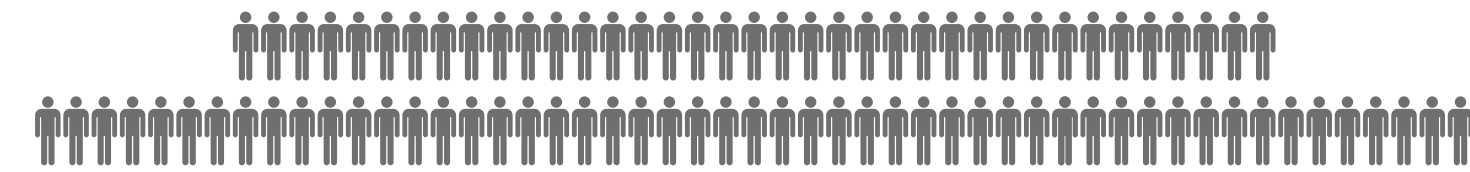
BENEFICIARIES

UNITED ARAB EMIRATES

PROGRAM

BENEFICIARIES

A'awen	87 patients sponsored for medical treatment
Omniyat Dania	Visited 50 children in UAE hospitals
Brest Friends Cancer Support Group	600 members attend monthly support group meetings
Postgraduate Scholarships	19 Emirati students awarded scholarships to pursue degrees in healthcare sciences at UAE-based higher education institutions
International Scholarships	1 student was awarded an international scholarship at Boston University, USA
Medical Education Support	4 students received education support to pursue healthcare studies at UAE-based institutions
Research Seed Grants	15 grants awarded after review by 75 international reviewers
International Research Fellowships	3 Emiratis awarded fellowships at leading institutions around the world
Research Symposium	217 delegates attended inaugural scientific symposium featuring 3 international speakers and 6 UAE speakers
Ta'alouf Parents Training	266 parents graduated from across the UAE
Ta'alouf Teachers Training	63 teachers graduated from across 22 schools in Dubai
Destination Medicine	730 students attended from 35 schools across the UAE
Healthcare Awareness Workshops	48 nurses and 4 healthcare partners came together to promote early childhood screening
Dubai Bone & Joint Centre	12,172 patients served since 1 January 2015



LIVES IMPACTED
14,271



BENEFICIARIES

INTERNATIONAL



Sentebale

450 vulnerable children receive healthcare education in Lesotho annually

Lesotho, Southern Africa



UNICEF

1.6M vaccines across 15 countries to treat maternal and neonatal tetanus

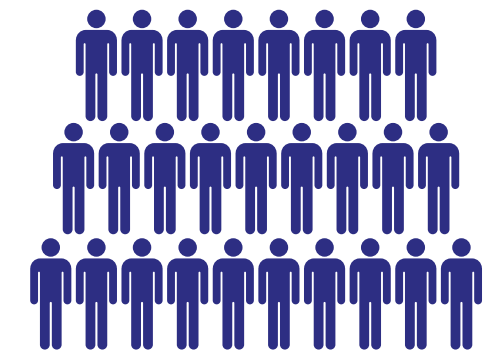
Middle East & Africa



UNICEF

5,625 families across 35 countries receive clean drinking water and proper sanitation to improve hygiene

Middle East & Africa



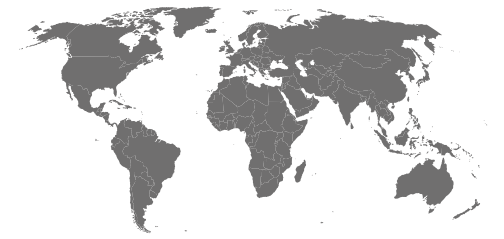
LIVES IMPACTED

1,606,075



OUR INTERNATIONAL COMMUNITY

In the UAE, more than **14,271 individuals** representing **129 nationalities** have benefited from Al Jalila Foundation since its launch on 1 April 2013.



Internationally, we work with **Sentebale** a charity organisation founded by Prince Harry and Prince Seeiso of Lesotho, to support vulnerable children in **the Kingdom of Lesotho** in Southern Africa

We also work with **UNICEF**, a United Nations Program, to support children's health programs in the **Middle East and Africa**. It is estimated that our reach internationally has impacted more than **1.6 million lives**.





Al Jalila Foundation Research Centre

Scheduled to open in 2017

OUR PROJECTS

UNITED ARAB EMIRATES

Al Jalila Foundation Research Centre



The UAE's first independent multi-disciplinary research centre will bring together leading local and international scientists to work together to discover solutions for the region's biggest health challenges: cancer, cardiovascular disease, diabetes, obesity and mental health. The centre will also collaborate with renowned research institutions around the world to foster international scientific collaborations, nurture home-grown biomedical researchers and introduce best practices in the region. The **AED 200 million** not-for-profit research centre **scheduled to open in 2017** will be a beacon for global medical innovation in the region.

Mohammed Bin Rashid University Hospital



Al Jalila Foundation is investing in the **Mohammed Bin Rashid University Hospital** a state-of-the-art tertiary care facility in the heart of Dubai Healthcare City. The 400 bed multidisciplinary teaching hospital, when completed, will provide the latest in clinical care and professional development, and will serve as a world-class medical education and research hub in the UAE and GCC region. The **AED 1.8 billion** teaching hospital will be central to a comprehensive medical center, serving as a major teaching site for the Mohammed Bin Rashid University of Medicine and Health Sciences that will enable capacity building for future generations of medical professionals in the region. The University Hospital will apply innovative and cutting edge technology and treatment protocols to offer the world's best medical care and surgical services across a wide range of specialties. **Scheduled to open in 2019**, Mohammed Bin Rashid University Hospital, will promote research and development to improve the quality of healthcare delivery in the region.

Dubai Bone & Joint Centre



Dubai Bone & Joint Center (DBAJ) is the premier center for musculoskeletal treatment and research in the Middle East, offering patients world-class specialists and facilities. DBAJ offers high quality patient-centred care in family medicine, podiatry, pain management, neurophysiology and chiropractic. As of **1 January 2015**, DBAJ has been under the management of Al Jalila Foundation.



OUR PROJECTS

UNITED ARAB EMIRATES

Dubai Bone & Joint Hospital



Al Jalila Foundation is establishing a centre of excellence for musculoskeletal and sports medicine to further complement the current DBAJ offering. The **AED 120 million** state-of-the-art medical facility is **scheduled to open in 2018** at Dubai Healthcare City.

Al Warqa'a Residential Complex Endowment

In efforts to create innovative financial models, Al Jalila Foundation is developing a **AED 32 million** residential complex in Al Warqa'a to generate revenue to fund local research. The UAE's first medical research endowment will provide Al Jalila Foundation with a sustainable income, whilst giving donors the opportunity to contribute to a national philanthropic project to support the advancement of health in the UAE. The six-floor apartment building is **expected to welcome residents in 2017**.

SME Medical Incubator



In line with our vision to build medical capacity in the UAE, we are establishing a medical incubator to support aspiring medical entrepreneurs. The centre will provide a platform for the 'incubation period' and the necessary business support during the initial start-up phase. The aim of the medical incubator is to stimulate innovation and cultivate business leaders. The centre will pave the way for healthcare professionals to become independent business owners. The project is in partnership with Hamdan Innovation Incubator (H2I) and is scheduled to **launch in Q4 of 2015**.

Mobile Clinic



Al Jalila Foundation is launching a mobile clinic in **Q4 of 2015** to provide screening and consultation for Vitamin D deficiency and bone density across the UAE. The aim of the mobile clinic is to provide best diagnostic, therapeutic, preventive, and awareness services to communities in different emirates. In addition, the clinic will provide a platform to collect national data that will support our research efforts in to the underlying causes of a number of diseases.



OUR PROJECTS

INTERNATIONAL

Mamohato Children's Centre



In October 2013 Al Jalila Foundation hosted a fundraiser in Dubai for Sentebale and USD 1 million was raised towards the establishment of the **Mamohato Children's Centre in Lesotho scheduled to open on 26 November 2015**. The centre will provide emotional and psychological support to vulnerable children in Lesotho, including orphans, children living with HIV and other disabilities. The Mamohato Children's Centre will support more than 450 children and young people annually.



OUR 5-YEAR GOALS

- 1** Establish a **AED 2 billion endowment fund** to fund local medical research in support of our vision **to be at the forefront of global medical innovation.**
- 2** Train and prepare the **next generation of clinicians and biomedical scientists.**
- 3** Establish the **AED 200 million Al Jalila Foundation Research Centre** the state-of-the-art biomedical research centre with Centres of Excellence in:
 - Human Genomics
 - Translational Neuroscience
 - Cancer Biology
 - Diabetes and Metabolic Syndrome
- 4** Establish **Dubai Bone & Joint Hospital**, a center for excellence in musculoskeletal and sports medicine.
- 5** Deliver high-impact healthcare programs to **contribute to the community in line with UAE Vision 2021.**



OUR UNIQUENESS

Al Jalila Foundation is the only philanthropic organisation in the UAE and the region that focuses on medical treatment, education and research.

In line with the vision to be at the forefront of global medical innovation, Al Jalila Foundation is establishing the first independent multi-disciplinary biomedical research centre in the UAE. It is the only institute in the region that publishes scientific research and offers international fellowships for medical research training and research seed grants in 5 focus areas: cancer, cardiovascular disease, diabetes, obesity and mental health.

Al Jalila Foundation was also the first organisation in the UAE to offer scholarships for postgraduate studies in health sciences at UAE-based higher education institutions.

Our Ta'alouf program, which aims to empower children with special needs and advocates for their right in social and educational inclusion, is the first of its kind in the UAE and region. A series of training courses are offered at no charge to parents and teachers of children with special needs of all nationalities in the UAE.

As a philanthropic organisation we continue to develop innovative financial models to realise our vision. In 2015, Al Jalila Foundation launched the UAE's first medical research endowment to generate revenue to fund local biomedical research.



STRATEGIC PARTNERS

UNITED ARAB EMIRATES

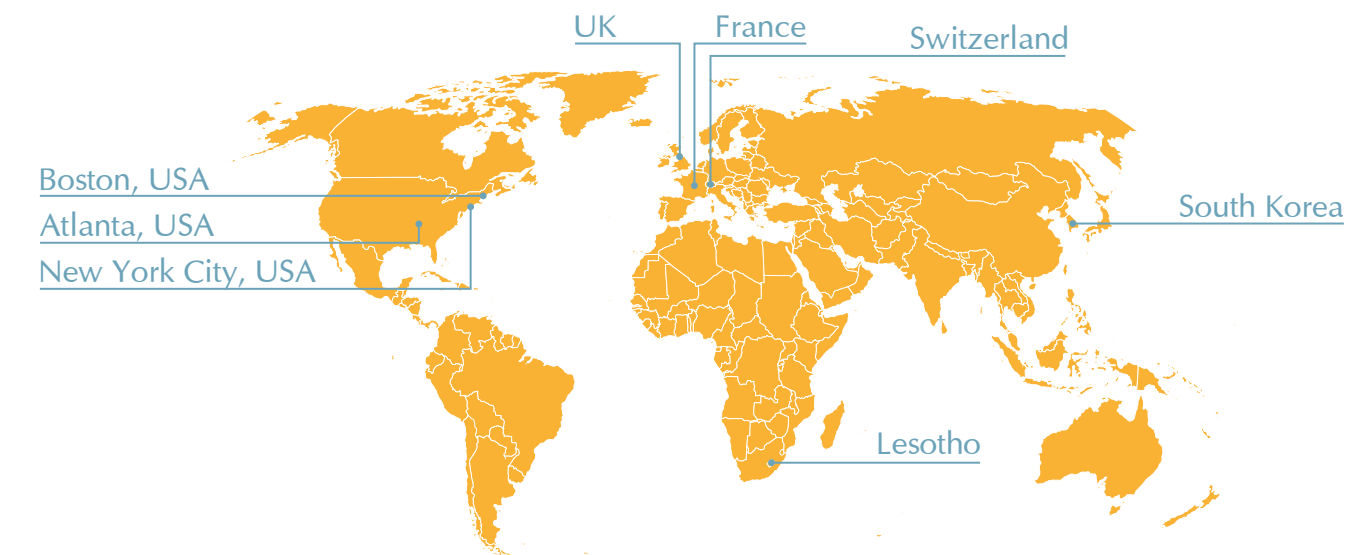
PROGRAM	EDUCATION	RESEARCH	TREATMENT
Brest Friends Cancer Support Group	✓	✓	✓
Dubai Corporation for Ambulance Services	✓		
Dubai Healthcare City Authority	✓	✓	✓
Dubai Health Authority			✓
Dubai Holding		✓	
German Limbtech Orthopaedic			✓
Gulf Medical University		✓	
Hamdan Bin Mohammed Smart University	✓		
hearLIFE Clinic			✓
Khalaf Ahmad Al Habtoor Medical Simulation Center	✓		
Khalifa University of Science and Technology		✓	
Knowledge and Human Development Authority	✓		
Landmark Group		✓	
Mediclinic City Hospital			✓
Ministry of Education	✓		
Ministry of Health	✓		✓
Ministry of Higher Education and Scientific Research	✓		
Ministry of Social Affairs	✓		
Mohammed Bin Rashid University of Medicine and Health Sciences	✓		
New York University of Abu Dhabi		✓	
RAK Medical and Health Sciences University	✓		
Tawam Hospital			✓
The British University in Dubai	✓		
The Royal College of Surgeons in Ireland – Dubai	✓		
United Arab Emirates University	✓	✓	
University of Sharjah		✓	
Zayed University	✓	✓	



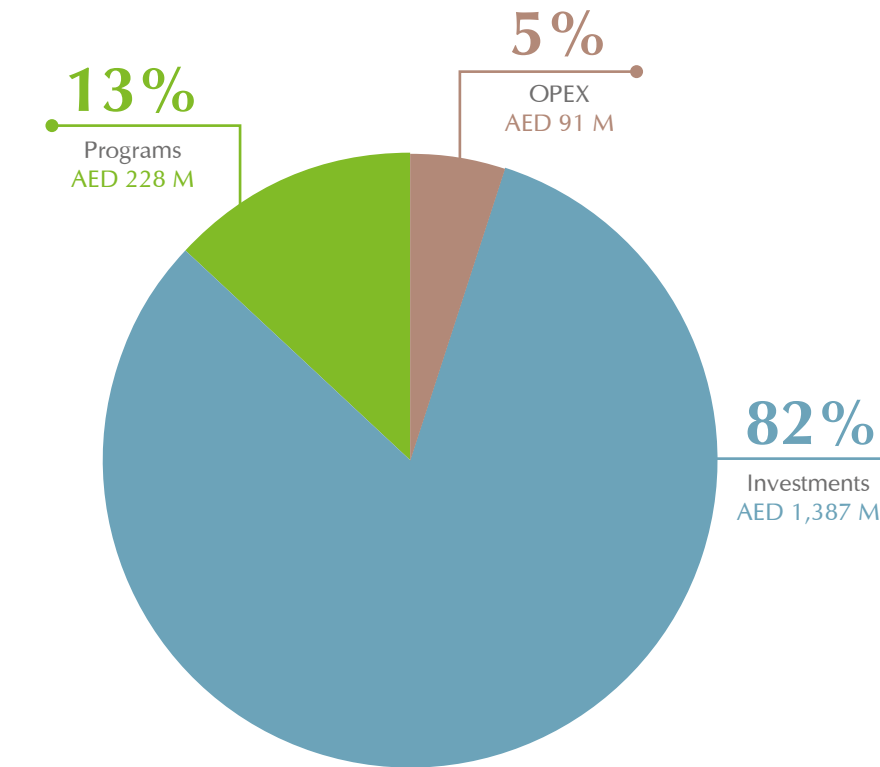
STRATEGIC PARTNERS

INTERNATIONAL

PROGRAM	EDUCATION	RESEARCH	TREATMENT
Bestian Burn Sponsorship Foundation – Seoul, South Korea			✓
Boston Children's Hospital – Boston, USA		✓	
Harvard Medical School – Boston, USA	✓	✓	
Institute Imagine – Paris, France		✓	
International Consortium for Health Outcomes Measurement – Boston, USA	✓		✓
Moorfields Eye Hospital – London, UK		✓	
Oxford University – Oxford, UK	✓	✓	
Pohang University of Science and Technology – Pohang, South Korea		✓	
Sentebale – Lesotho, Southern Africa	✓		✓
Seoul National University – Seoul, South Korea		✓	
Stony Brook School of Medicine – Stony Brook, USA		✓	
The Carter Center – Atlanta, USA	✓		
Ulsan National Institute of Science and Technology – Seoul, South Korea		✓	
UNICEF – Geneva, Switzerland	✓		✓



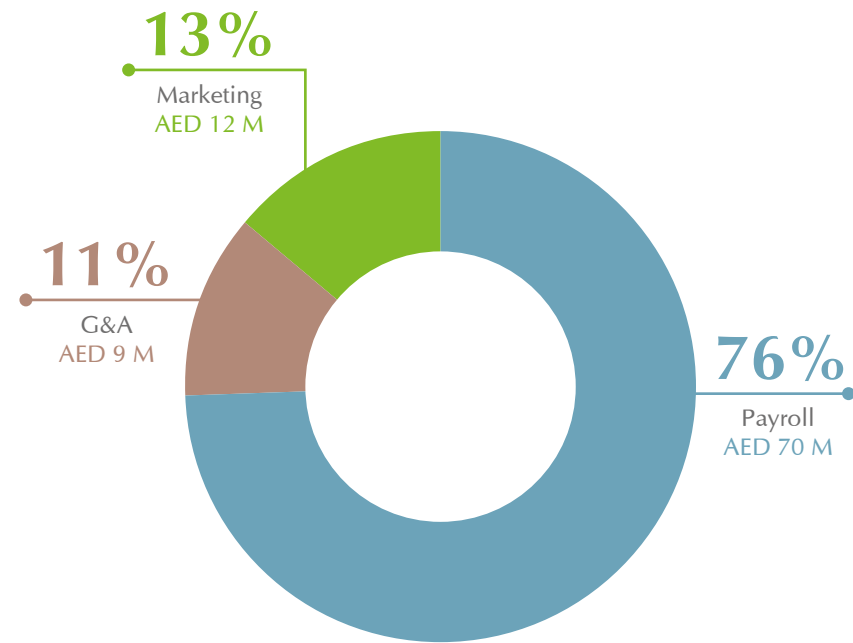
OUR BUDGET 2015-2020



FUNDS REQUIREMENT
AED 1,7 BILLION

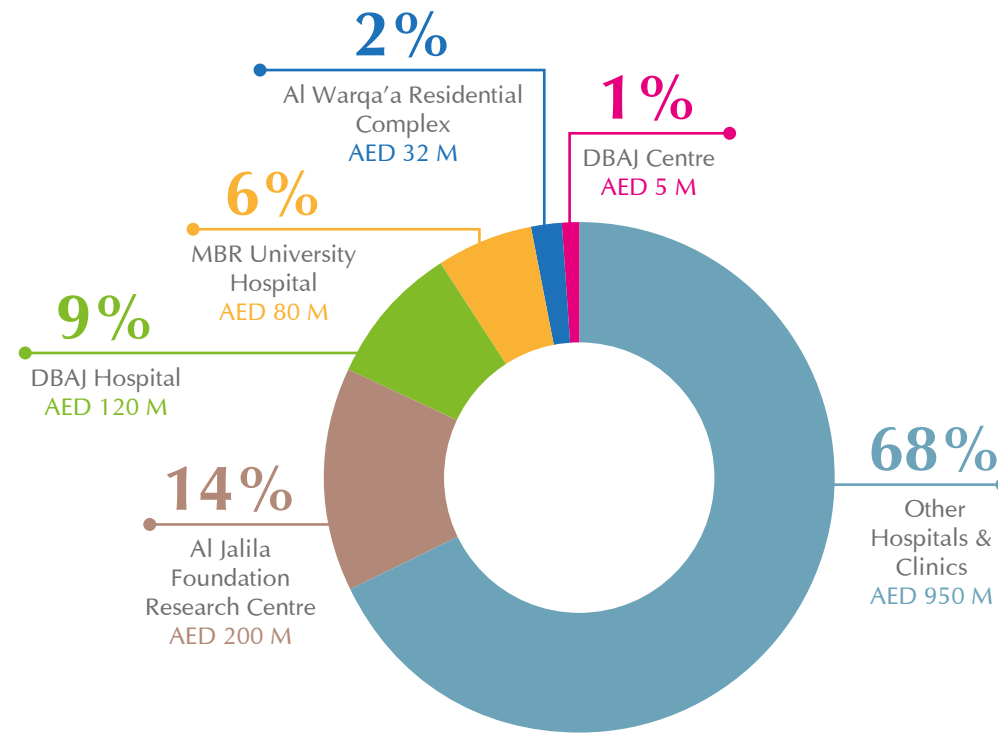
OUR BUDGET 2015-2020

OPERATIONAL EXPENSES



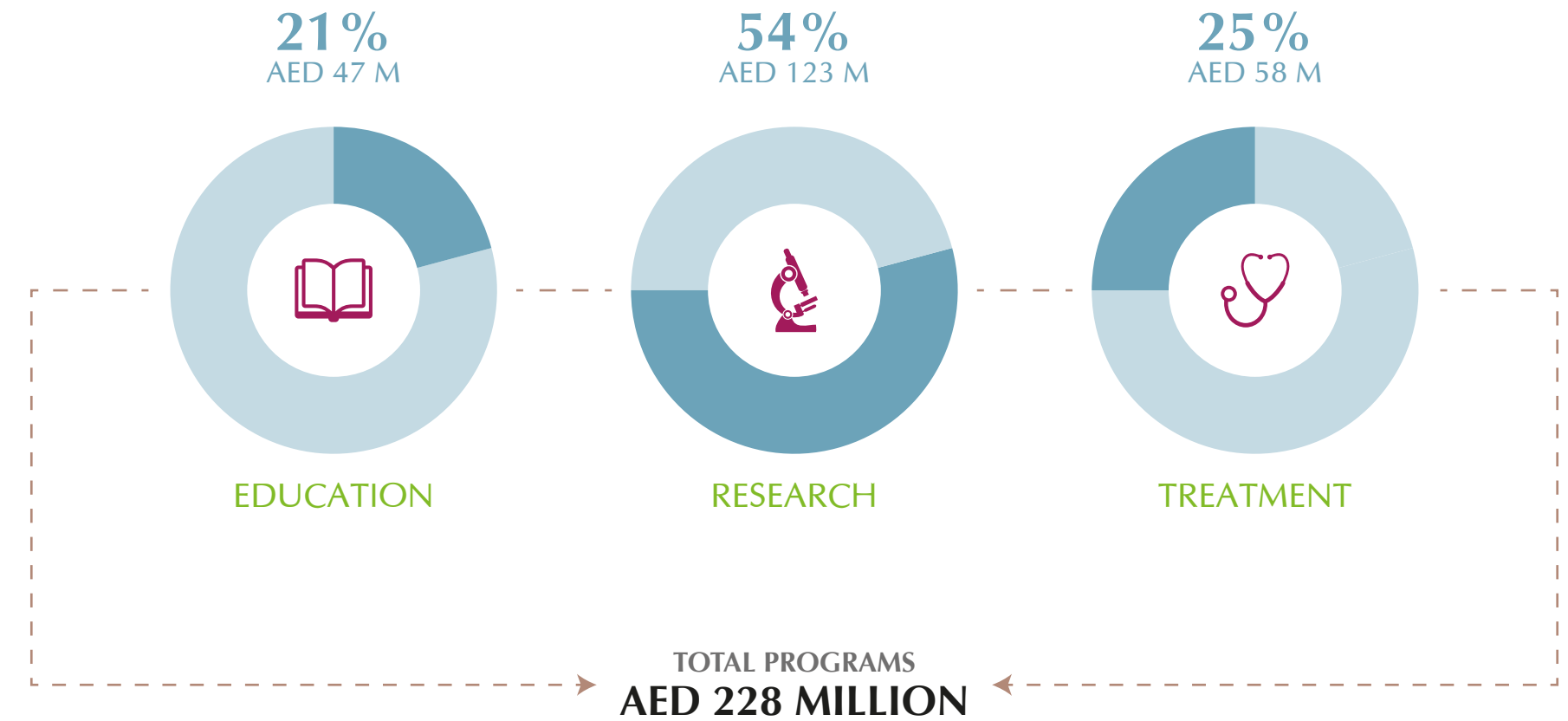
TOTAL SPENDING
AED 91 MILLION

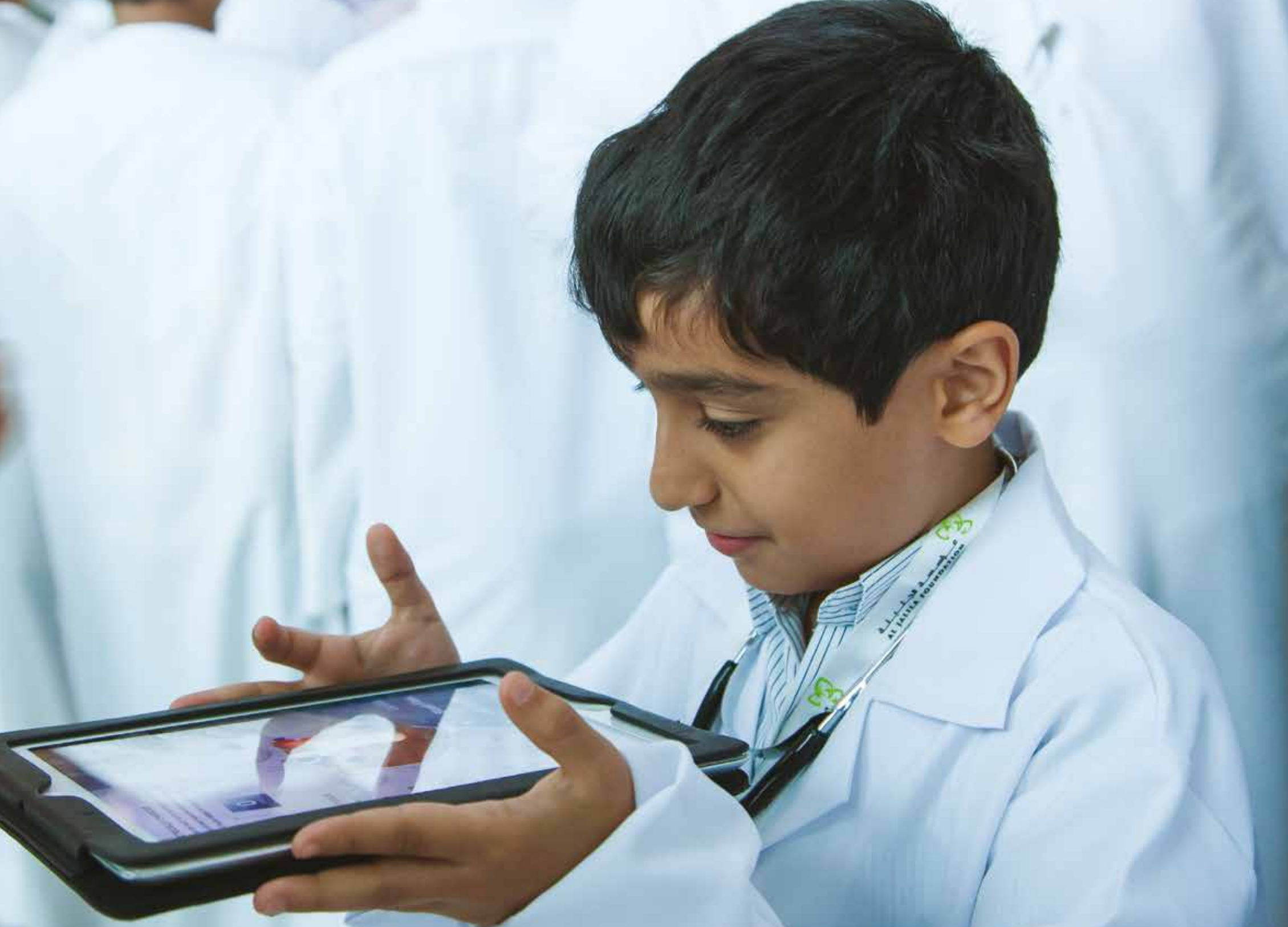
INVESTMENTS (WAQF)



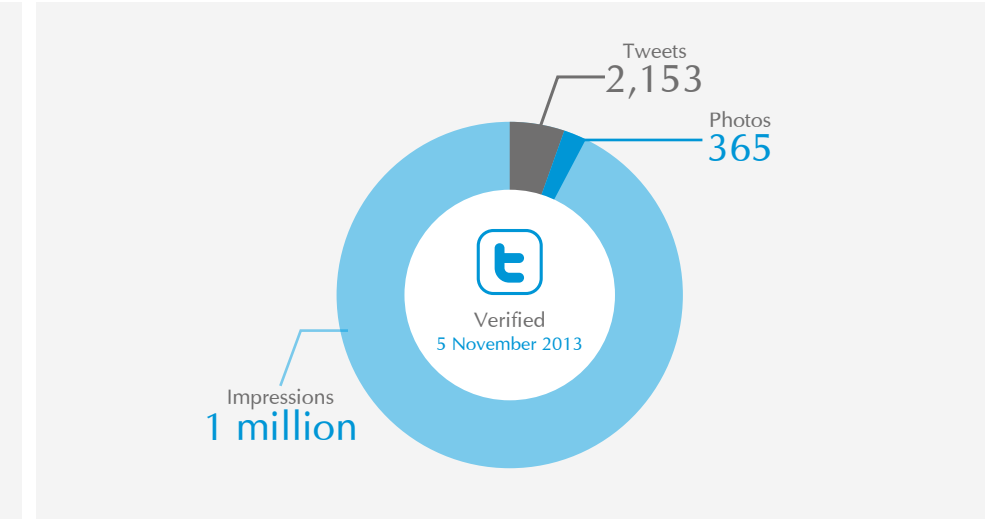
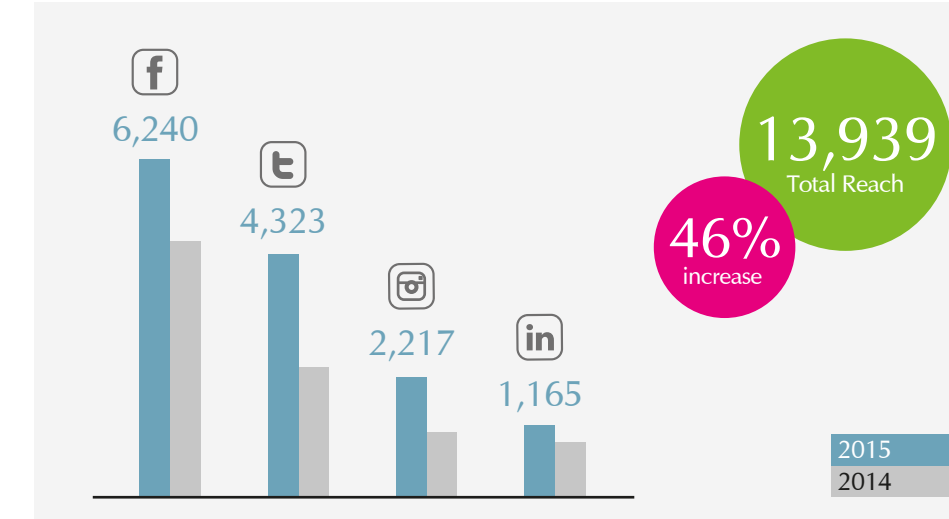
TOTAL INVESTMENTS
AED 1.4 BILLION

PROGRAMS





OUR SOCIAL MEDIA COMMUNITY



Ahmed Bin Sulayem
#Shavethon4CancerResearch

55,948 Views

More than 65,000
searches

OUR MEDIA OUTREACH



Al Khaleej

Circulation: **147,400**



Al Ittihad

Circulation: **109,640**



Al Bayan

Circulation: **88,800**



Gulf News

Circulation: **108,295**



The National

Circulation: **65,000**



Alroeya

Circulation: **80,000**

On average Al Jalila Foundation has placed one story, in the form of a press release, feature or exclusive report, in mainstream daily newspapers in the UAE on a weekly basis.

Al Jalila Foundation news and features have consistently been published by top-tier daily newspapers; these are: Al Khaleej, Al Bayan, Al Ittihad and Alroeya, as well as The National and Gulf News; reaching **2,396,540** of readers per month.

Over the course of the last two years, Al Jalila Foundation news, features and opinion pieces have been consistently strategically located in prime sections of the papers, and often supported by supplied and archived imagery of the foundation, its spokespeople and its projects. Print coverage was also mirrored online, on the newspapers' websites, which are later syndicated on news portals and aggregators. The estimated viewership generated online stands in excess of **6.5 million** readers.

OUR MEDIA OUTREACH

TOP 10 PUBLICATIONS BY VOLUME

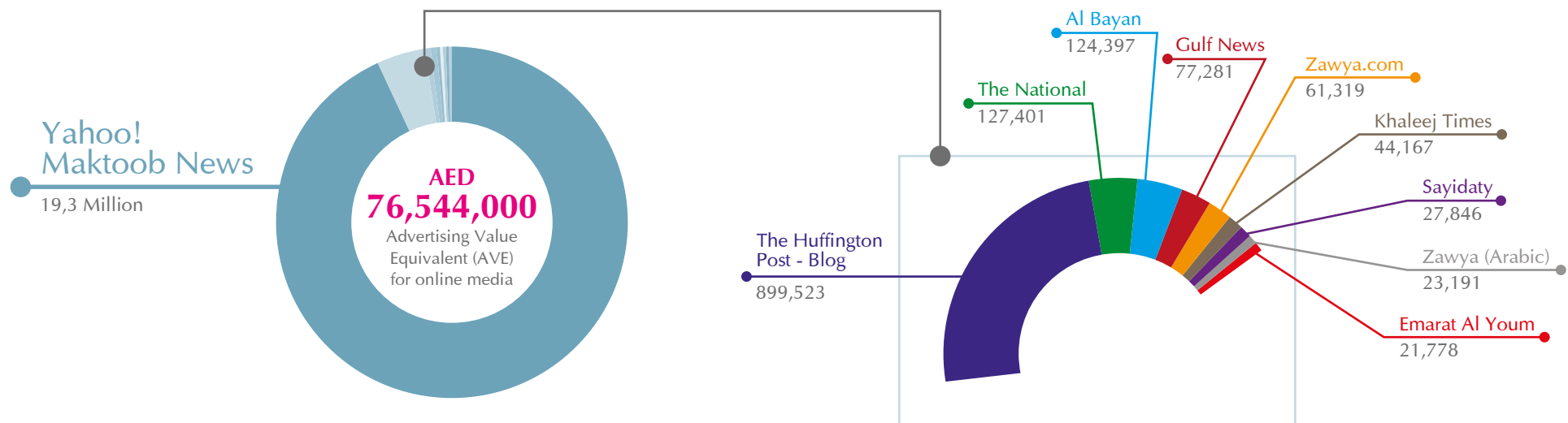
- 1 Al Bayan
- 2 The National
- 3 Yahoo! Maktoob News
- 4 Zawya.com
- 5 Dar Al Khaleej
- 6 Khaleej Times
- 7 Go Dubai
- 8 Gulf News
- 9 WAM
- 10 Mideaster

TOP 10 PUBLICATIONS BY REACH

- 1 Yahoo! Maktoob News
- 2 The Huffington Post
- 3 The National
- 4 Al Bayan
- 5 Gulf News
- 6 Zawya.com
- 7 Khaleej Times
- 8 Sayidaty
- 9 Zawya (Arabic)
- 10 Emarat Al Youm

TOP 10 COUNTRIES BY REACH

- 1 United Arab Emirates
- 2 United States
- 3 Saudi Arabia
- 4 Jordan
- 5 Bahrain
- 6 Australia
- 7 United Kingdom
- 8 Lebanon
- 9 Egypt
- 10 Indonesia



Data for period 1 January 2015 to 31 August 2015

حمدان بن محمد يرعى سباق الإمارات الـ 7 للقوى



بمبادرة من سمو الشيخ حمدان بن محمد بن راشد آل مكتوم، ولي عهد دبي، يرعى سباق الإمارات الـ 7 للقوى، وهو سباق ثلاثية (سباحة، ركوب دراجة، وركوب سيارة أوتو) يشارك فيه آلاف الرياضيين من مختلف دول العالم. حضر سموه حفل انطلاق السباق في دبي، ووجه التهنئة للرياضيين المشاركين، مؤكداً على أهمية الرياضة في تعزيز الصحة واللياقة البدنية.

حملة «متحدون في الصحة» استقطبت 70 ألف مشارك



انطلقت في دبي حملة «متحدون في الصحة» بمشاركة 70 ألف شخص، بهدف تعزيز الوعي الصحي ونمط الحياة النشط. الحملة تشمل عدة فعاليات مثل الجري، ركوب الدراجات، وورشات عمل صحية. تهدف الحملة إلى تشجيع المواطنين على الاهتمام بصحتهم والالتزام بروتين رياضي منتظم.

المؤسسة بدأت استقبال الطلبات والموعود النهائي 15 يونيو 2014 «الجيلية» ترصد 8 ملايين درهم لبرنامجي الزمالة والمنح البحثية



بدأت مؤسسة «الجيلية» استقبال الطلبات والموعود النهائي لبرنامجي الزمالة والمنح البحثية، وذلك في إطار دعمها للبحث العلمي والابتكار في دولة الإمارات العربية المتحدة. المؤسسة ترحب بالباحثين والطلبة من مختلف دول العالم للمشاركة في هذه البرامج المتميزة.

ولد الطفل محمد أيوب، نائب رئيس الدولة أسناناً معانة 3 سنوات



ولد في دبي الطفل محمد أيوب، نائب رئيس الدولة، أسناناً معانة منذ ولادته، مما يجعله حالة نادرة طبية. الأطباء يعملون على تطوير خطة علاجية مناسبة للطفل، مع الأخذ بعين الاعتبار احتياجاته الخاصة. العائلة تتابع حالة الطفل عن كثب وتتبع التطورات الطبية.

عبد الكريم سلطان؛ شكل علامة فارقة في تاريخ الدولة العريق



يعد عبد الكريم سلطان، أحد الشخصيات البارزة في تاريخ دولة الإمارات العربية المتحدة. لعب دوراً مهماً في تطوير الدولة وبناء نهجها الحضاري الفريد. تراثه وأعماله لا تزال تشكل علامة فارقة في ذاكرة المواطنين، وتعد مصدر إلهام للأجيال القادمة.

مؤسسة «الجيلية» تحتفل باليوم الوطني



تحتفل مؤسسة «الجيلية» باليوم الوطني لدولة الإمارات العربية المتحدة، وذلك من خلال تنظيم فعاليات متنوعة تشمل ورش عمل، محاضرات، وفعاليات ثقافية. تهدف المؤسسة إلى تعزيز الانتماء الوطني والوعي بالقيم الوطنية لدى مختلف شرائح المجتمع.

لجان استراتيجية في مؤسسة «الجيلية» لدعم هيكلتها الحكومية

أعلنت مؤسسة «الجيلية» عن تشكيلها لجان استراتيجية متخصصة لدعم هيكلتها الحكومية. تهدف هذه اللجان إلى تحسين الأداء الإداري والعمليات التشغيلية، مما يساهم في تحقيق أهداف المؤسسة بكفاءة عالية.

ت أكثر من 60 حالة مرضية عبر برنامج «عين»



تم تشخيص أكثر من 60 حالة مرضية عبر برنامج «عين» للتصوير الطبي المتقدم. هذا البرنامج يستخدم أحدث التقنيات لتشخيص الأمراض بدقة عالية، مما يساعد الأطباء على اتخاذ قرارات علاجية سليمة. البرنامج يخدم المرضى في مختلف التخصصات الطبية.

شراكة بين مؤسسة «الجيلية» وفندق سنترال البرشاء للتوعية بأهمية البحث الطبي



تتعاون مؤسسة «الجيلية» مع فندق سنترال البرشاء لتنظيم فعاليات توعوية بأهمية البحث الطبي. تهدف هذه الفعاليات إلى تثقيف الجمهور حول أهمية الاستثمار في البحث العلمي وتطويره، وكيفية مساهمة المجتمع في التقدم الطبي.

عبد الكريم سلطان؛ شكل علامة فارقة في تاريخ الدولة العريق



يعد عبد الكريم سلطان، أحد الشخصيات البارزة في تاريخ دولة الإمارات العربية المتحدة. لعب دوراً مهماً في تطوير الدولة وبناء نهجها الحضاري الفريد. تراثه وأعماله لا تزال تشكل علامة فارقة في ذاكرة المواطنين، وتعد مصدر إلهام للأجيال القادمة.

مؤسسة «الجيلية» تتلقى 10 ملايين درهم من «استر دي إم» لدعم الأبحاث

تتلقى مؤسسة «الجيلية» مبلغاً قدره 10 ملايين درهم من شركة «استر دي إم» لدعم أبحاثها العلمية. هذا الدعم يعكس الثقة في المؤسسة وقدرتها على إدارة المشاريع البحثية بنجاح، مما يساهم في تطوير المعرفة العلمية في دولة الإمارات.

76,544,000

The total advertising value equivalent in UAE Dirhams for online media from 1 January 2015 to date

2,396,540

The total reach per month through print media in the UAE

67

The number of official press releases issued by Al Jalila Foundation since inception

6

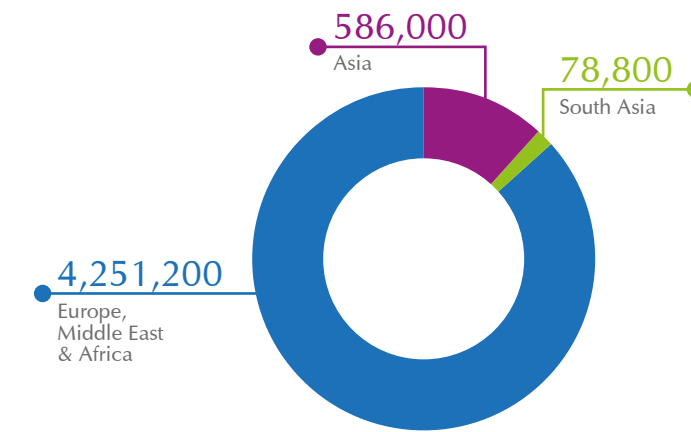
The number of top-tier daily newspapers that have consistently covered Al Jalila Foundation news

1

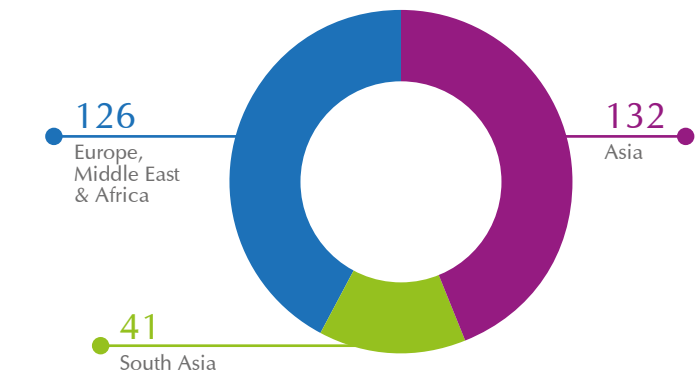
The top Arabic print publication to cover Al Jalila Foundation news and events is Al Bayan



OUR GLOBAL TVC CAMPAIGN



TOTAL REACH*
4,916,000



TV SPOTS
299

*Ipsos Synovate Reports

The CNN TVC campaign 2014 was sponsored by Dubai Healthcare City Authority



OUR JOURNEY

TOTAL FUNDS RAISED

328,225,098



8

PROJECTS



21

PROGRAMS



41

PARTNERS



1.6 M

BENEFICIARIES



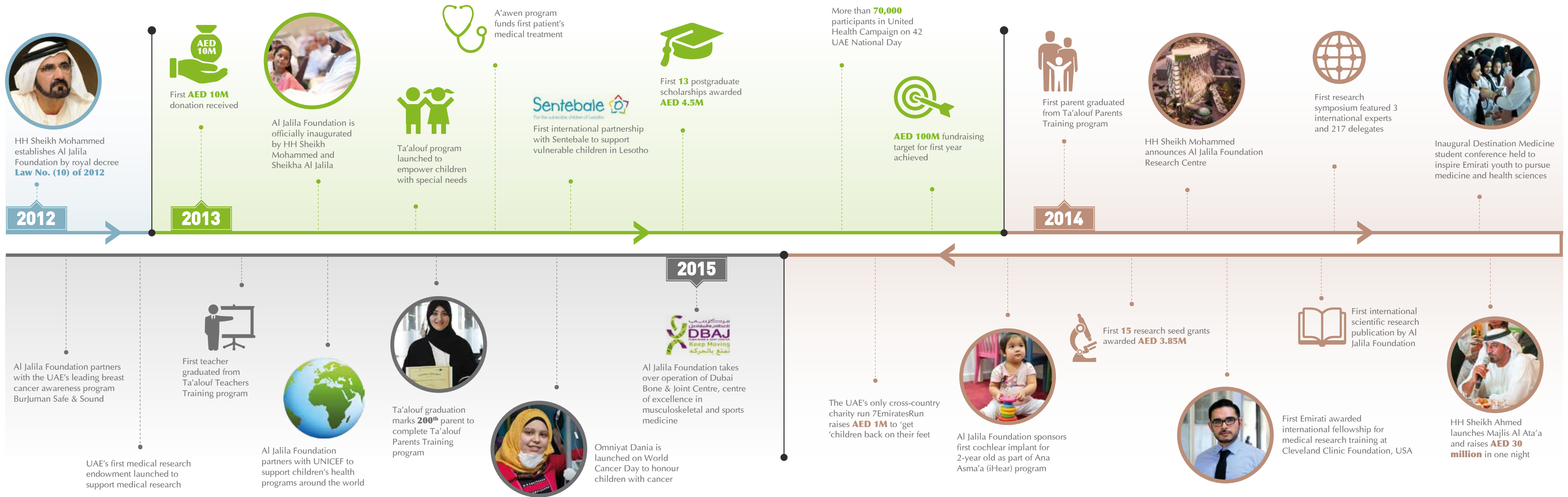
129

NATIONALITIES

1 MISSION

TRANSFORM LIVES

OUR JOURNEY



We may not live for hundreds of years,
but the products of our creativity can
leave a legacy long after we are gone.

His Highness Sheikh Mohammed Bin Rashid Al Maktoum
Vice-President and Prime Minister of the UAE and Ruler of Dubai